

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE  
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Tim Ryan

DATE: March 16, 1992

FROM: J. Yvette Robinson

SUBJECT: Incentives Received at Kearny Warehouse

Please admit the following POS numbers (incentive items) into the system as soon as possible. When these items arrive at the Kearny, New Jersey, warehouse they will be admitted without any delays. The following items should be listed under Community Marketing Programs, K6:

<u>Incentive</u>	<u>P.O.S. Number</u>	<u>Item Group Number</u>	<u>On-Hand</u>	<u>On-Order</u>
Benson & Hedges Bar Organizers	57971	K6		
Benson & Hedges Blues Ashtrays	57966	K6		
Benson & Hedges Sweepstakes Tickets Red	63600	K6		
Blue	65337			
Green	65338			
Yellow	65339			
Benson & Hedges Sweepstakes Board	65430	K6		
Benson & Hedges Dot Kits	65347	K6		
Benson & Hedges Water Bottles	59174	K6	8,557	35,700
Benson & Hedges Lighters	59192	K6	36,000	36,000 (delivered)
Benson & Hedges Fanny Packs	58841	K6	39,300	36,000 (delivered)

JYR/me

cc: E. Marini  
I. Vought  
G. Vera  
R. Falzone

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